

DTV Transition Campaign-Phase Two  
"Future Is Here"  
:30 sec.  
NAB3-FUTU-30-ENG-ST  
English-CC

Animation Background With THE FUTURE IS HERE....  
Spokesperson Holding DTV Converter RIGHT HERE IN THIS BOX...  
BECAUSE THIS BOX HAS THE  
POWER,

Close Up Of DTV Converter Box THE POWER TO CONVERT YOUR  
(Disclaimer: TV sets with ATSC digital tuners, satellite, cable  
or telco connections make this converter box unnecessary) ANTENNA TV INTO DTV.....  
CU Spokesperson DIGITAL TELEVISION.....

Pan of DTV Coupon AND NOW THIS BIG  
DISCOUNT Dissolve To DTV Converter Box COUPON MAKES THE  
DTV  
CONVERTER BOX  
AFFORDABLE.....

Animation Graphic pulls to MAKE SURE YOUR TV IS  
DTV BEFORE Spokesperson with Graphic FEBRUARY 2009;  
OR ALL YOU'LL SEE  
IS...(Static Sound).....

Close Up of Spokesperson LEARN MORE ABOUT THE  
(Disclaimer: The DTV transition will not affect  
low power television stations) CONVERTER BOX  
AND COUPON.....  
Spokesperson With Graphic CALL 888-DTV-2009, OR GO TO  
(Graphic: 1-888-DTV-2009) DTV2009.GOV  
(Graphic: DTV2009.gov) ###

## KGAN DIGITAL TRANSITION PSA SCHEDULE – 1<sup>ST</sup> QUARTER 2008

30-second announcements aired:

|          |                           |         |                                   |
|----------|---------------------------|---------|-----------------------------------|
| 3/3/08   | 5:58A<br>3:41P<br>9:34P   | 3/23/08 | 9:58A<br>9:24P                    |
| 3/4/08   | 7:21A<br>4:20P<br>11:59P  | 3/24/08 | 7:24A<br>4:48P<br>11:59P          |
| 3/5/08   | 9:51A<br>3:50P<br>11:31P  | 3/25/08 | 5:28A<br>11:51P                   |
| 3/10/08  | 4:48P<br>11:30P           | 3/26/08 | 7:21A<br>3:32P<br>5:28P           |
| 3/11/08  | 7:52A<br>4:18P<br>9:48P   | 3/29/08 | 1:28P<br>3:57P                    |
| 3/12/08  | 9:55A<br>4:48P<br>11:51P  | 3/30/08 | 9:58A<br>7:20P                    |
| 3/15/08  | 8:21P<br>11:19A           | 3/31/08 | 8:07:45A<br>4:18:30P<br>11:12:30P |
| 3/16/08  | 9:58A<br>10:28A           |         |                                   |
| 3/17/08  | 5:28:A<br>4:44P<br>11:48P |         |                                   |
| 3/18/08P | 7:58A<br>4:24P<br>11:59P  |         |                                   |

3/19/08      5:28A  
                 12:14P  
                 11:48P

3/22/08      11:28A

**KGAN DIGITAL TRANSITION CRAWLS – 1<sup>ST</sup> QUARTER 2008**

The following 60-second Digital Transition Crawl aired three times:

Full power analog broadcasts will end on 2/17/09 and analog-only televisions may lose the signal being viewed unless the viewer takes action. Over-the-air viewing on analog only televisions will require the use of a converter box. Analog television sets should continue to work for reception of broadcasts from cable and satellite providers and with gaming consoles, VCRs, DVD players and similar products. For more information, call KGAN at 319-395-9060, 1-888-DTV-2009 or go to DTV2009.GOV.

Times of airing were:

3/31/08      4:01:00P  
                 5:00:30P  
                 6:30:30P